



PRESS RELEASE

Motor Sports Association establishes 'Young Writer and Photographer of the Year' awards

The Motor Sports Association, the national governing body of motor sport in the UK, is delighted to announce the establishment of annual awards to recognise and reward up-and-coming motor sport journalists working in UK racing and rallying.

With support from Renault UK Limited – one of the most proactive manufacturers in British motor sport – the MSA Young Writer and Young Photographer of the Year will be open to all journalists covering motor sport in the UK who are aged 25 or under on 1 January of each calendar year. The winner of both categories will each receive a cheque for £1000 plus the recognition that will be attached to such a prestigious award.

“The Motor Sports Association is acknowledging the important roles played by both writers and photographers in the national and international promotion of British motor sport. By setting up these two important awards, we are not only rewarding excellence but also encouraging new and existing talent,” said Colin Hilton, chief executive of the Motor Sports Association.

A panel of recognised experts has been formed – Colin Hilton (chief executive, MSA), Tim Jackson (press and PR director, Renault UK), Tim Bampton (MPA Media), Laurence Foster (editor-in-chief, Autosport) and Steven Tee (managing director LAT Photographic) – and to ensure all possible candidates will be given serious consideration entries will be canvassed.

“Clearly we have selected a panel of judges that is well placed to monitor journalists, however we will also work closely with both circuit and event PR officers up and down the country in our attempts to unearth talent,” explains Jackson.

“Renault has been a major force in British motorsport for 30 years and our national Formula Renault and Renault Clio programmes which have helped discover so many Grand Prix and touring car drivers, underline that commitment. As the most enthusiastic manufacturer in UK motor sport, it seems fully appropriate that we are supporting this important new media initiative set-up by the MSA.”

The inaugural Renault MSA Writer and Photographer of the Year awards will be presented in January at the MSA’s ‘Night of Champions’ to be held at the Royal Automobile Club in Pall Mall, London on 17 January, 2003.

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