



PRESS RELEASE

Entries invited for Renault MSA Young Motor Sport Journalist and Photographer of the Year 2004

With just two months remaining before entries close, the Motor Sports Association, the national governing body of motor sport in the UK, is inviting final submissions for the third Renault MSA Young Motor Sport Writer and Photographer of the Year awards.

Established in 2002 with support from Renault UK Limited, these two awards are designed to recognise and encourage the new generation of motor sport reporters working in UK racing and rallying. The winners not only receive recognition as talents of the future, but also cheques for £1,000.

"It's hugely important to provide promising young talent with the right kind of encouragement, recognition and support at a crucial time in their developing careers," says Colin Hilton, Chief Executive of the Motor Sports Association. "Inevitably the majority of entrants come from the specialist press but last year we saw an increasing number of entries from those contributing to regional press, smaller circulation publications and websites. As if to prove the point, one of the 2003 awards was won by 22 year-old Jonathan MacDonald for an impressive selection of rally photographs published in a variety of outlets."

A panel of recognised experts from the sport and the media will consider the applications before the eventual winners receive with their awards at the MSA's prestigious 'Night of Champions' at the Royal Automobile Club in Pall Mall, London in January 2005. Last year's prizes were presented by FIA President, Max Mosley.

"As always, we are looking for a strong and varied entry list this year," confirms Tim Jackson, Press and PR Director, Renault UK. "Renault has been a major force in British motor sport for 30 years and our national Formula Renault and Renault Clio programmes, which have helped discover so many Grand Prix and touring car drivers, underline that commitment. As the most enthusiastic manufacturer in UK motor sport, it seems fully appropriate that we are supporting this initiative."

Candidates must have been aged 25 or under on the 1 January 2004 and be able to demonstrate published work involving UK motor sport. They can come from the local, regional, specialist or electronic media and are required to submit a minimum of three published articles or photographs from the UK media this year for the judging panel to assess. Entries must be submitted by 1 December, 2004.

Application forms are available from msa@mpamedia.co.uk

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